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ASX ANNOUNCEMENT

5 April 2016

CONTRACT RENEWAL AND NEW CONTRACT WIN

Appen Limited (ASX: APX) (**Appen**) is pleased to announce that it has successfully renewed a significant annual contract with its largest social media customer, across multiple projects.

In addition, Appen is pleased to announce that it has been awarded a new contract to provide enhanced data services to the world's largest global photo sharing platform.

These contracts, in the form of Purchase Orders for the financial year 2016, cover a range of Appen products and services that augment the interaction between computers and humans. By providing critical enhanced data to machine learning algorithms, Appen helps tune these computer applications to process and understand natural language and relevance as well as humans.

The contracts underpin Appen's growing presence in the social media sector and support the Company's results for 2016 and beyond.

Please contact for more information:

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About Appen Ltd (ASX: APX)

Appen is a global leader in speech and search technology services. With expertise in more than 150 languages, Appen partners with leading technology and ecommerce companies as they develop new offerings and expand them to global markets. Our solutions help companies create engaging products with accurate speech interfaces and relevant content ranging from web sites, to maps, images, and merchandise.