



Level 6, 9 Help Street
Chatswood, NSW 2067
Tel + 61 2 9468 6300
Fax + 61 2 9468 6311

ASX ANNOUNCEMENT

1 April 2015

NEW CLIENT WINS

Appen Ltd (ASX: APX) (**Appen**) is pleased to announce that it has signed a statement of work agreement with a leading social media company for content relevance data following a successful pilot which started last year. An additional pilot with a leading ecommerce customer has also turned into a one year contract.

Appen's clients now include nine of the world's ten largest information technology companies and six of the world's ten largest internet companies (by revenue).

Appen Chairman Mr. Chris Vonwiller said "It is outstanding to see the continued support of the world's leading companies to choose Appen as their partner for search and speech technology services as they expand to global markets. We are especially pleased to see strong execution by management against our strategic plans of new offerings in the ecommerce and social media sectors."

While still early in the Company's 2015 financial year, these agreements, together with the continuation of other core clients, provides greater confidence for the Company to reaffirm its prospectus guidance again for the 2015 calendar year. Appen will provide a more detailed update on trading as the year progresses.

Please contact for more information:

Mark Byrne (CFO & Joint Company Secretary) mbyrne@appen.com +612 9468 6322

Leanne Ralph (Joint Company Secretary) leanne.ralph@boardworx.net.au

About Appen Ltd (ASX: APX). Appen is a global leader in speech and search technology services. With expertise in more than 150 languages, Appen partners with leading technology and ecommerce companies as they develop new offerings and expand them to global markets. Our solutions help companies create engaging products with accurate speech interfaces and relevant content ranging from web sites, to maps, images, and merchandise.